

Tesia Alexandra Jurkiewicz

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Summary

I have a wide range of professional and life experiences that have made me a very well-rounded designer and thinker. I've been a lead creative for many years in various roles, from small to large. I work independently or with teams. I bring my creativity to clients projects, and I love to problem solve. I work with and manage direct teams of illustrators, designers, animators, 3D artists, directors and programmers from project concept to completion.

Specialties

I work in a wide range of media, including print, branding, motion graphics, live action video, and web design. I am also a successful small business owner, and have been hand-making custom jewelry for a range of clients. I'm very hands-on when it comes to being creative.

Clients List

2002 – Present

Absolute Post

TV Land

RG/A

Humble

New Museum of Contemporary Art

Imaginary Forces

House of Trim

Buck

Blind NYC

Superfad

Creative X's

The Bindert

First Ave Machine

Perception

Leroy + Clarkson

Interspectacular

Motive

Plus Creative agency

Visual Comforts

Constellation TV

HOPR

Favorite Color

Definition 6

Bodega

Beehive

Bunker

and more.

Freelance Art Director and Animator - Humble

April 2013 – Present

Responsibilities included designing pitch story boards and working closely with the creative director and clients from concept through finish

Highlights: Six web direct spots for PNC Bank.

Freelance Assistant Director, Art Director, and Animator - Plus Creative Agency

March 2010 – Present

Responsibilities included fulfilling graphic needs in general, from still to motion, and acting as on-set assistant director. Worked closely with the creative directors, on and off set, and directly with clients to produce web spots, presentation pieces and in-store display animations.

Clients include Kiehl's, Starwood Hotel, Bvlgari Jewelry, Mac Cosmetics, and more.

Art Director - Lifebooker LLC
November 2011 – March 2012

I worked closely with the Creative Director, Marketing Team and programmers. Designed banner ads, emails, Facebook contest pages, and more.

Art Director - Superfad
June 2008 – 2010

Responsibilities included designing story and concept boards, presentations, and working directly with clients. Liaised between creative directors and multiple 2D and 3D teams, as well as oversaw video and photo shoots.

Highlights: Lead creative and principal creator of multiple New Museum video campaigns.

Senior Art Director - Bigstar Motion Design
March 2007 – January 2008

Responsibilities included designing story and concept boards, presentations, and working with clients. Performed animation services, lead teams of animators and 3d artists, and worked closely with the creative directors. Oversaw video and photo shoots.

Highlights: Logo and Endgame Film Leader, FX Damages television series opening title, Projection graphics for Chloé Fragrance launch

Designer/Animator - EYEBALLNYC October 2004 – October 2005

Highlights: VH1 Hip hop honors awards lead designer In-store animation for Target.

Teacher - Parsons School of Design 2002 – 2006
Motion Graphics and Broadcast Design

Designer/Animator - Trollback & Co. 2002 – 2004

Highlights Vanity Fair opening title and logo (Print Magazine Award)

Still the Children Are Here opening title, logo and end credits (2004 Silver BDA for opening title sequence)
"Original Child Bomb" meditations (Winner of a Silver Docs award)

Intern/Designer - Panoptic 2000 – 2001

Intern/Designer - agency.com 1999 – 2001

Software

Adobe Design Suite 6 and CC, After Effects, C4D, Word, Excel, Keynote , Final Cut, Lightroom, html,css

Education

Parsons School of Design

Bachelor of Fine Arts (BFA), Design and Visual Communications, General 1998 – 2002

Interests

Business Owner, Vena Amoris Jewelry

May 2009 – Present (4 years, 1 month) Brooklyn, NY

Vena Amoris Jewelry is my personal jewelry line. My designs stem from my fascination with the idea of the engagement jewelry throughout history. I work as a fine jeweler and blogger.

www.venaamorisjewelry.com <http://venaamoris.blogspot.com>

Recommendations

Neo Afan, Partner / Creative Director at HOPR (client)

"Two words to describe having Tesia on your team. FUCKIN' AWESOME."

Michael Wiehart, Creative Director, Superfad (colleague)

"Tesia is hard working, a great designer and conceptual thinker - and she is fun to work with."

Deborah Scranton Director of Earth made of Glass (client)

"Tesia Alexandra is a true design visionary. Her aesthetic is flawless and crystal clear. I can't imagine ever working with anyone else. She is a filmmaker's dream come true."

Quinn Fitzgerald, Client, Feast Upon (client)

"Tesia is incredibly diligent and responsive. She provides a truly customized service. By offering multiple options to choose from at key stages in the project, she made the work feel like it was my own."

Josh Chesler, Writer/Director, Superfad (colleague)

"Tesia has impeccable taste and beautiful design skills. She thinks conceptually and understands the value of a strong idea in any work she does. I enjoyed collaborating with her on many projects and look forward to more in the future."

James Lawler Director & Producer, Founding Partner of Constellation TV (client)

"Tesia has designed some beautiful posters and web assets for several of my films, and films that my friends have made. Her artistry, speed, and her unique ability to understand a film and reflect that film's tone and character in key art design is first-rate."

David Margolis, Record Producer (client)

"Tesia is not only inventive and incredibly gifted, but she possesses that rare quality of actually caring that her designs mirror the music it's holding within its arms."

Joe Liu

Product Manager at Lifebooker

Tesia was an absolute pleasure to work with. She possesses a great sense of design and can easily produce many different styles on demand. She was always the first one in the office, often beating her colleagues by hours. She often met deadlines early, sometimes producing several versions where there was flexibility in the design. Tesia handles herself well during crunch time and last-minute fixes, she can make changes on the fly with ease with people breathing down her necks (a rare skill!). Tesia is extremely creative, her design input was always smart and made sense.

References

Michael Wiehart
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